



# Subsurface Printed Labels

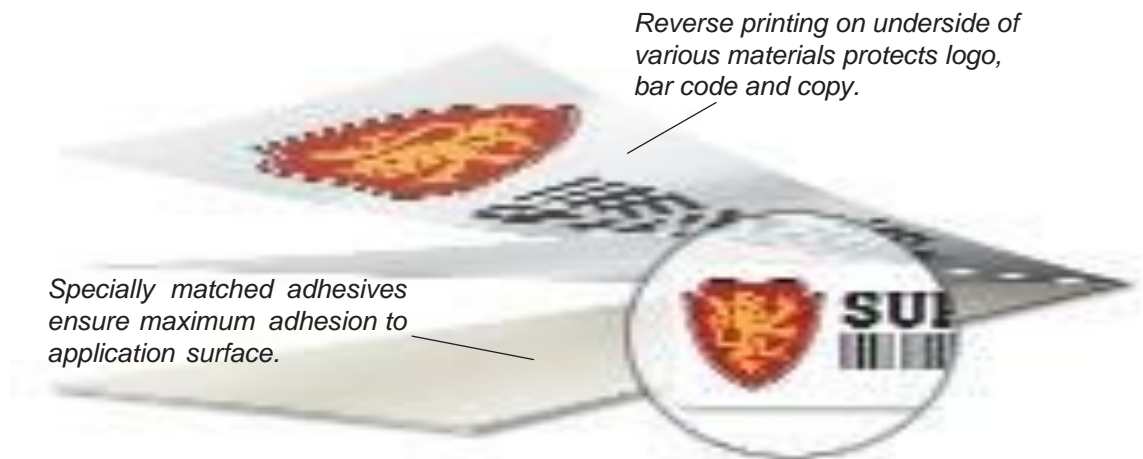
## Great Looking and Highly Durable

From tracking service information on copiers to laboratory equipment in a hospital the tracking opportunities for our subsurface labels are endless and because they are manufactured by a company known for their product quality you know they will last.

Durable by design, **Subsurface Printed Labels** are flexible enough to wrap around a computer cable yet sturdy enough to use on plastic pallets going in and out of a distribution centers.

**Subsurface Printed Labels** are far superior to standard paper based labels because the unique printing process protects the bar code, serial numbers, logos, designs and copy from chemicals, cleaning, abrasion and elevated temperatures by reverse printing on the underside of the material.

Reverse printing the image allows it to be right reading once applied to the mounting surface with the additional benefit the subsurface printing doesn't require a laminate, eliminating this additional cost and the possibility of delaminating.



*Reverse printing on underside of various materials protects logo, bar code and copy.*

*Specially matched adhesives ensure maximum adhesion to application surface.*

In addition to subsurface printing, the digital printing process *shows off* even the most detailed logos, type and artwork especially when combined with four color process, standard colors, and PMS spot colors.

All of the subsurface printed products listed below can be printed with or without a bar code, creating even more potential applications for these revolutionary products.

### Subsurface Printed Product Line

- **“CRAFTMARK”** Polyester Labels
- Premium **“STYLEMARK”** Labels
- **Premium Polyester** Labels
- **“VALUMARK”** Labels
- **Polyester Container** Labels
- **Cable** Labels